

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF MISSISSIPPI
GREENVILLE DIVISION**

UNITED STATES OF AMERICA

PLAINTIFF

v.

**CIVIL ACTION NO.: 4:23CV115-DMB-DAS
JURY TRIAL DEMANDED**

**GLORIA’S DESIGNER BOUTIQUE, LLC, AND
GLORIA JEAN HALL, INDIVIDUALLY**

DEFENDANT

COMPLAINT

This is an action by the United States of America against Gloria’s Designer Boutique, LLC and Gloria Jean Hall, Individually, to recover treble damages and civil penalties under the False Claims Act (“FCA”), 31 U.S.C. §§ 3729-33, and to recover money for common law or equitable causes of action for payment by mistake and unjust enrichment based upon Gloria’s Designer Boutique, LLC’s receipt of Paycheck Protection Program (“PPP”) funds to which she was not entitled.

JURISDICTION AND VENUE

1. This action arises under the FCA and the common law.
2. The Court has subject matter jurisdiction over this action under 28 U.S.C. § 1345 because the United States is the plaintiff. The Court also has subject matter jurisdiction over this action under 28 U.S.C. §§ 1331 and 1367(a).
3. The Court has personal jurisdiction over Defendants under 31 U.S.C. § 3732(a) because Defendants can be found, resides, or transact business in this District, or have committed the alleged acts in this District.
4. Venue is proper in this district under 31 U.S.C. § 3732(a) and 28 U.S.C. § 1391(b) as each named Defendant can be found in this District and the subject

transactions took place in the Northern District of Mississippi – specifically the Greenville Division.

PARTIES

5. Plaintiff, United States of America, guarantees and funds certain loans through the Small Business Administration (“SBA”).

6. Defendants, Gloria’s Designer Boutique, LLC and Gloria Jean Hall, are residents of Grenada County, Mississippi.

The Paycheck Protection Program

7. The Coronavirus Aid, Relief, and Economic Security (“CARES”) Act was a federal law enacted in or around March 2020 and designed to provide emergency financial assistance to the millions of Americans suffering the economic effects caused by the COVID-19 pandemic. One source of relief provided by the CARES Act was the authorization of forgivable loans to small businesses for job retention and certain other expenses, through a program referred to as the Paycheck Protection Program (“PPP”). The program was modified and extended thereafter.

8. To obtain a PPP loan, a qualifying business submitted a PPP loan application, which was signed by an authorized representative of the business. The PPP loan application required the business (through its authorized representative) to acknowledge the program rules and make certain affirmative certifications to be eligible to obtain the PPP loan. In the PPP loan application (SBA Form 2483), the small business (through its authorized representative) was required to provide, among other things, its: (a) average monthly payroll expenses; and (b) number of employees. These figures were used to calculate the amount of money the small business was eligible to receive under the PPP. In addition, businesses applying for a PPP loan were required to provide documentation confirming their payroll expenses.

9. A PPP loan application was processed by a participating lender. If a PPP loan application was approved, the participating lender funded the PPP loan using its own monies. While it was the participating lender that issued the PPP loan, the loan was 100% guaranteed by the SBA. Data from the application, including information about the borrower, the total amount of the loan, and the listed number of employees, was transmitted by the lender to the SBA in the course of processing the loan and subsequent forgiveness process.

10. PPP loan proceeds were required to be used by the business on certain permissible expenses—payroll costs, interest on mortgages, rent, and utilities. The PPP allowed the interest and principal on the PPP loan to be entirely forgiven if the business spent the loan proceeds on these expense items within a designated period of time and used a defined portion of the PPP loan proceeds on payroll expenses.

11. The application process to obtain a PPP loan required the eligible recipient to make the following good faith certifications and acknowledgments:

- a. That the applicant was eligible to receive a PPP loan under the rules in effect at the time the application was submitted (the “PPP Rules”);
- b. That the uncertainty of current economic conditions made the loan request necessary to support the ongoing operations of the eligible recipient;
- c. That the applicant was in operation on February 15, 2020, had not permanently closed, and was either an eligible self-employed individual, independent contractor, or sole proprietorship with no employees, or had employees for whom it paid salaries and payroll taxes or paid independent contractors, as reported on Form(s) 1099-MISC;

- d. That the funds would be used to retain workers and maintain payroll; or make payments for mortgage interest, rent, utilities, or other covered costs under the PPP Rules;
- e. That if the funds were knowingly used for unauthorized purposes, the federal government may find the individual legally liable for such charges as fraud;
- f. That not more than 40 percent of the loan proceeds may be used for non-payroll costs;
- g. That documentation verifying the number of full-time equivalent employees on payroll as well as the dollar amounts of payroll costs, covered mortgage interest payments, covered rent payments, and covered utilities would be provided to the lender if required;
- h. That the eligible recipient had not received and would not receive another loan under the Paycheck Protection Program;
- i. That the information provided in the application and the information provided in all supporting documents and forms was true and accurate in all material respects;
- j. That the applicant understood that knowingly making a false statement to obtain a guaranteed loan from SBA is punishable under the law, including under 18 U.S.C. §§ 1001 and 3571 by imprisonment of not more than five years and/or a fine of up to \$250,000.00; under 15 U.S.C. § 645 by imprisonment of not more than two years and/or a fine of not more than \$5,000.00; and, if submitted to a federally insured institution, under 18

U.S.C. § 1014 by imprisonment of not more than thirty years and/or a fine of not more than \$1,000,000.00; and

- k. That the lender would confirm the eligible loan amount using the documents submitted by the applicant.

The False Claims Act

12. The FCA provides, in pertinent part, that any person who:

(a)(1)(A) knowingly presents, or causes to be presented, a false or fraudulent claim for payment or approval; [or]

(a)(1)(B) knowingly makes, uses, or causes to be made or used, a false record or statement material to a false or fraudulent claim;

is liable to the United States for three times the amount of damages which the United States sustains, plus a civil penalty per violation. 31 U.S.C. § 3729(a)(1).

13. FCA penalties are regularly adjusted for inflation, pursuant to the Federal Civil Penalties Inflation Adjustment Act Improvements Act of 2015. *See* 28 U.S.C. § 2461 note. For violations occurring after November 2, 2015, the civil penalty amounts currently range from a minimum of \$12,537 to a maximum of \$25,076. 28 C.F.R. § 85.5.

14. For purposes of the FCA, the terms “knowing” and “knowingly”

(A) mean that a person, with respect to information—

(i) has actual knowledge of the information;

(ii) acts in deliberate ignorance of the truth or falsity of the information; or

(iii) acts in reckless disregard of the truth or falsity of the information; and

(B) require no proof of specific intent to defraud.

31 U.S.C. § 3729(b)(1).

15. Under the FCA, the term “claim” includes requests to the United States for payment, whether made directly or indirectly to the United States. *Id.* § 3729(b)(2)(A).

16. The FCA defines “material” to mean “having a natural tendency to influence, or be capable of influencing, the payment or receipt of money or property. *Id.* § 3729(b)(4).

Allegations

17. It is a violation of the FCA to knowingly obtain an SBA-guaranteed PPP loan which is not supplied in compliance with the PPP Rules, and to subsequently obtain forgiveness of such loan. Defendant, Gloria’s Designer Boutique, LLC and Gloria Jean Hall, individually, were involved in obtaining a PPP loan (believed to be with the assistance of unnamed individual) and subsequently involved in obtaining forgiveness of the subject loan, in violation of the FCA.

18. On or about April 3, 2021, Defendant Gloria’s Designer Boutique, LLC received a PPP loan in the amount of \$20,832.00 based upon misrepresentations in a loan application submitted to Capital Plus Financial, LLC. In the PPP loan application, the Defendants, by and through its sole member Gloria Jean Hall, misrepresented its payroll costs, which were used in calculating the maximum loan amount for which Defendants were eligible. This misrepresentation caused Defendants to receive loan proceeds well in excess of what it would be entitled, if any at all.

19. Defendants knowingly used the PPP loan funds for unauthorized purposes.

20. Defendants knowingly misrepresented its use of the funds on the forgiveness application submitted for the PPP loan. Based upon the false representations, the SBA forgave the subject loan on or about March 11, 2022, thereby incurring damages.

21. The SBA paid \$2,500.00 in processing fees to Capital Plus Financial, LLC in connection with the PPP loan disbursed to Gloria's Designer Boutique, LLC plus interest.

22. On or about June 14, 2023, Defendant Gloria Jean Hall, voluntarily participated in an interview with a representative of the United States Attorney's Office for the Northern District of Mississippi, at the Grenada Public Library in Grenada, Mississippi.

23. In sum and substance, Gloria Jean Hall, individually and on behalf of Gloria's Designer Boutique, LLC, relayed the following during the interview:

- a. Gloria Jean Hall purported to operate a gift, novelty and souvenir business, NAICS 453220.
- b. Gloria Jean Hall claimed to earn the requisite income during the covered period that would yield the amount of the loan received. In order to receive a loan of \$20,832.00, the maximum loan amount guidelines required Gloria's Designer Boutique, LLC and Gloria Jean Hall to have total eligible payroll costs of an average of at least \$100,000.00 for the twelve months preceding the loan. Gloria's Designer Boutique, LLC and Gloria Jean Hall had no such eligible payroll costs, as the business was a complete fiction and was listed solely to obtain a fraudulent loan.
- c. Gloria Jean Hall confirmed that she electronically signed the PPP application and submitted it to Capital Plus Financial, LLC. After receipt of the funds, Gloria Jean Hall did not use the funds as required by law.
- d. Gloria Jean Hall confirmed that she supplied the information on the loan application.

- e. Gloria Jean Hall confirmed she made the certifications to obtain the loan and to obtain forgiveness of the loan. This information and these certifications were factually false.

24. False statements and documents were submitted to Capital Plus Financial, LLC, which misrepresented the amount of eligible payroll for Gloria's Designer Boutique, LLC's and Gloria Jean Hall's use of the loan proceeds. These false statements in the loan application and forgiveness application were material to the payment of money by Capital Plus Financial, LLC that was then reimbursed by the SBA, causing damages to the United States.

25. The United States realleges and incorporates all paragraphs above of this Complaint as fully set forth herein in all Counts listed below:

COUNT I
False Claims Act, 31 U.S.C. § 3729(a)(1)(A)
Presenting or Causing False Claims to Be Presented for Payment

26. Gloria Jean Hall, individually and on behalf of Gloria's Designer Boutique, LLC, knowingly requested and obtained a PPP loan for an amount she was not entitled to, in violation of the PPP Rules.

27. Gloria Jean Hall, individually and on behalf of Gloria's Designer Boutique, LLC, knowingly requested and received forgiveness of the PPP loan, despite her failure to comply with the PPP Rules.

28. By virtue of these false claims, the United States was damaged for the full amount of the PPP loan and the processing fee paid to Capital Plus Financial, LLC, plus any other costs or interest, and is entitled to treble damages under the FCA, plus civil penalties for each violation.

COUNT II
False Claims Act, 31 U.S.C. § 3729(a)(1)(B)
Making or Using False Records or Statements

29. Gloria Jean Hall, individually and on behalf of Gloria's Designer Boutique, LLC, knowingly submitted a PPP loan application that contained misrepresentations regarding her payroll costs and intended use of PPP funds.

30. Gloria Jean Hall, individually and on behalf of Gloria's Designer Boutique, LLC, subsequently knowingly submitted a PPP forgiveness application that misrepresented her use of the PPP funds and eligibility for loan forgiveness.

31. By virtue of these false statements, the United States was damaged for the full amount of the loan and the processing fees paid to Capital Plus Financial, LLC, plus any other costs or interest, and is entitled to treble damages under the FCA, plus civil penalties for each violation.

COUNT III
Unjust Enrichment

32. This is a claim for the recovery of monies by which Defendants have been unjustly enriched.

33. By obtaining from the United States, through Capital Plus Financial, LLC, funds to which she was not entitled Defendants were unjustly enriched and the United States is entitled to damages in an amount of \$20,832.00, plus loan processing fees, plus interest, together with any other damages to be determined at trial.

COUNT IV
Payment by Mistake

34. This is a claim for the recovery of monies the United States paid directly or indirectly to Defendants as a result of mistaken understandings of fact.

35. The United States' mistaken understandings of fact were material to its decision to approve and then forgive the PPP loan provided by Defendants.

36. The United States, acting in reasonable reliance on the truthfulness of the statements contained in the PPP loan application, approved a loan to Defendants to which she was not entitled.

37. The United States, acting in reasonable reliance on the truthfulness of the statements contained in the PPP loan forgiveness application, forgave the PPP loan when it was not eligible for forgiveness.

38. Thus, the United States is entitled to recoup the amount of the PPP loan plus any other amounts to be determined at trial.

PRAYER FOR RELIEF AND JURY DEMAND

The United States requests that the Court enter judgment against Gloria's Designer Boutique, LLC and Gloria Jean Hall jointly and severally and grant the following relief:

- (a) On Counts I and II (False Claims Act), awarding the United States treble the damages it sustained for (1) the \$20,832.00 loan plus one percent interest applied from the date of the loan and (2) the processing fee paid by the United States to Capital Plus Financial, LLC, together with the maximum civil penalties allowed by law;
- (b) On Count III (Unjust Enrichment), awarding the United States the amount by which Defendant was unjustly enriched;
- (c) On Count IV (Payment by Mistake), awarding the United States the amount mistakenly paid to Defendant;

(d) awarding the United States pre- and post-judgment interest, costs, and filing fees; and

(e) granting such other relief as the Court may deem just and proper.

The United States further demands a trial by jury of all issues so triable pursuant to Fed. Rule Civ. P. 38.

Respectfully submitted this 27th day of June 2023.

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